



Outreach and Engagement (OEG) Group

Description of Group

The OEG will focus on increasing awareness of FB-ISAO among our community of FBOs and partner organizations. The OEG may develop campaigns to increase awareness and engage the community, identify events to help raise awareness and interest in FB-ISAO, and consider member engagement to help ensure FB-ISAO members are being afforded ample opportunities to be involved with FB-ISAO.

Member Level of Effort

Our groups will typically meet for monthly virtual meetings. These will be opportunities to check in, update progress or outcomes of various projects and initiatives and to discuss relevant issues.

We ask all group members to participate in at least two out of three meetings per quarter. Co-Chairs will be more involved, helping to guide the group, set the agenda, and ensure progress is being made on various group activities. Some group members may volunteer to lead or support group efforts, but that will be optional. Our goal is to keep the burden light but to also ensure we have effective means for members to get involved and help shape FB-ISAOs efforts and to really be a part of building the security and resilience of the community of faith.

Leadership Commitment

The Chair and Co-Chair are expected to drive the group forward in developing appropriate documentation, guidance, assessments, communications and response to support the group and the ISAO. The Chairs will lead and coordinate meetings, and help drive the group forward on identified tasks and projects. The Chair is primarily responsible for these efforts. The Co-Chair supports the Chair and serves as Chair in the Chair's absence.

The Chair and Co-Chair are identified by FB-ISAO staff or may be elected by the group. The Chair and Co-Chair may include FB-ISAO staff or group members. The Chair and Co-Chair are intended to serve a one year term which will automatically renew as long as FB-ISAO and the Chair and Co-Chair are in agreement on the renewal for subsequent years.